

Tropical Play expands its portfolio with new apple flavor for back-to-school season

- The new flavor contains just 4g of sugar (less than a teaspoon), provides vitamin C, and is low in calories
- It is the only children's drink endorsed by ADYN and complies with the School Cafeteria Law

Costa Rica, February 2026. With the start of the school year, the portfolio of children's beverages in Costa Rica adds a new option with the launch of Tropical Play's Apple flavor, a product developed to accompany the school lunches of children between the ages of 6 and 12, under criteria of responsible consumption and regulatory compliance.

Tropical Play is the children's sub-brand of Tropical, a brand with 22 years of experience in the domestic market, which has developed this line specifically for the school environment. With this launch, the range is expanded to 5 flavors available in supermarkets throughout the country: Blueberry, Peach, Lemon, Raspberry, and Apple.

The new flavor maintains the nutritional characteristics that distinguish its beverage portfolio: it contains only 4 grams of sugar (equivalent to less than one teaspoon), provides vitamin C, is low in calories, and complies with the School Cafeteria Law, in accordance with the nutritional guidelines promoted by the Ministry of Public Education (MEP) to encourage more balanced options within the educational community. This positions it as a differentiated alternative within the children's category. In addition, it has the endorsement of the Costa Rican Association of Dietitians and Nutritionists (ADYN), which certifies its suitability for consumption in educational centers.

“Our commitment is to provide responsible and innovative solutions that promote healthier lifestyles among children. This launch is another step in our mission to contribute to the well-being of Costa Rican families and support the country's efforts to build healthier and safer educational environments,” said Victoria Piedra, Tropical brand manager.

As part of the launch, during the month of February, the brand will visit schools in different regions of the country, which will include entertainment, games, and tastings of the new flavor, with a playful and educational approach aimed at children.

Tropical Play continues to strengthen its focus on accompanying everyday moments such as back-to-school, offering options that are in line with parents' expectations and comply with current regulations.

This launch is part of the brand's commitment to developing responsible portfolios that integrate criteria of well-being, regulation, and informed consumption in the different categories in which it is present.