

FIFCO incorporates microplastic collection into its environmental volunteer days

- *FIFCO was recognized by MERCO ESG 2025 as the most environmentally responsible company.*
- *Microplastics are plastic particles smaller than 5 mm, present in various environments, such as the atmosphere, soil, and water. They originate from primary sources such as cosmetics and textiles, as well as from the decomposition of larger plastic items through physical, chemical, and biological processes*.*

As part of its commitment to sustainability, FIFCO is implementing microplastic collection in its environmental volunteer programs.

Last Friday, October 17, in Puntarenas, 27 volunteers collected microplastics using a specially designed mesh that filters out those present in the sand.

During the day, groups of four to five volunteers worked together to operate the mesh: using shovels, they placed sand on the mesh, which acted as a sieve, allowing the sand to pass through but retaining plastic fragments. This waste was removed for proper disposal, demonstrating a technical and responsible approach to environmental management. The Municipality of Puntarenas provided logistical support for this task and was responsible for its proper management.

"Exploring different ways to remove plastic fragments from ecosystems motivates us to continue innovating, to continue believing in expansive sustainability, and also reaffirms our commitment to the environment, as well as to the search for more appropriate and agile techniques that facilitate their capture. It is a collective responsibility that defines the future of our coasts and communities," explained Maria Pía Robles, FIFCO's Director of Corporate Relations.

During this event, volunteers also collected 450 kilograms of solid waste, mainly wood and other large materials.

As part of its environmental agenda, at the end of October the company will carry out other actions complementary to its strategy, including tree planting at Playa Tárcos, and by 2026 it will promote the *El Mar Empieza Aquí* (The Sea Begins Here) campaign, focused on urban cleaning and microplastic extraction, reinforcing its commitment to the protection of coastal ecosystems.

FIFCO's *Elegí Ayudar* (I Choose to Help) volunteer program gives its employees the opportunity to actively experience sustainability. Learn more in the [2024 Integrated Report](#), under the social strategy section, page 206.

**Source: Scientific literature ScienceDirect.com*

About FIFCO

FIFCO is a beverage and food company with 117 years of history, with operations in Costa Rica, Central America, Dominican Republic, Mexico, and the United States, 5 manufacturing plants and 13 distribution centers. It has 3 business divisions that include Florida Bebidas (food and beverages), FIFCO Hospitality (real estate sector) and FIFCO Retail (retail sales). It exports to over 10 countries around the world and has a portfolio of more than 2,000 products.