



Tropical launches new flavors for the whole family

- The brand expands its portfolio of sugar-free teas with 10 options, including the new Nopal White Tea and Pitahaya Red Tea, available nationwide from July to December.
- Tropical Play also introduces Raspberry White Tea and Black Tea, low-calorie beverages with vitamin C and only 4 grams of sugar per serving, positioning themselves as the beverages with lowest sugar content in their category for children.

San José, Costa Rica. Tropical, FIFCO's leading and iconic beverage brand, is launching new flavors in its beverage family on the Costa Rican market.

These are Nopal White Tea and Pitahaya Red Tea, both sugar-free versions. These innovations are designed for new generations looking for different experiences without compromising their well-being. In addition, two new flavors are being added to the Tropical Play line: Raspberry White Tea and Lemon Black Tea. This low-calorie drink, with vitamin C and only 4 grams of sugar per serving, is positioned as the lowest-sugar option in its category, aimed at children and being the only drink that complies with the student cafeteria decree, in addition to being endorsed by the Costa Rican Association of Dietitians and Nutritionists.

Tropical Play now also has a fresh and appealing design, specially designed for the youngest family members. These products are available in 200 ml Tetra Pak presentations with biodegradable paper straws.

Tropical's Nopal White Tea and Pitahaya Red Tea will be available in 500 ml presentations from July to December and can already be found at all points of sale throughout the country.

"Offering an increasingly balanced portfolio is a strategic priority for FIFCO, and Tropical is a clear example of that commitment to consumer well-being," said Maria Pía Robles, FIFCO's Director of Corporate Relations.

"With products such as Tropical Play and our extensive portfolio of 10 sugar-free tea flavors, we are responding to the needs of those seeking healthier options without sacrificing flavor. These beverages, enriched with vitamin C and antioxidants, not only meet rigorous nutritional standards, but also align with our fifth sustainability goal: reduce sugar content to less than 10 grams per 250 ml across our portfolio by 2027," explained Carlos Pardo, Soft Drinks Category Manager, FIFCO.

About FIFCO

FIFCO is a beverage and food company with 117 years of history, with operations in Costa Rica, Central America, Dominican Republic, Mexico, and the United States, 5 manufacturing plants and 13 distribution



centers. It has 3 business divisions that include Florida Bebidas (food and beverages), FIFCO Hospitality (real estate sector) and FIFCO Retail (retail sales). It exports to over 10 countries around the world and has a portfolio of more than 2,000 products.