



FIFCO: A Carbon Positive, Water Positive and Zero Solid Waste Operation

- The beverage, food, retail, and hospitality company reaffirms its leadership in sustainability with comprehensive advances in climate action, circular economy, and biodiversity.
- In 2024, it reported key progress toward its 2027 sustainability goals.

April 2025. As part of Earth Day, celebrated every April 22, FIFCO reinforces its commitment to sustainability and environmental regeneration. This event invites companies, governments, and consumers to redouble their efforts in the face of global challenges such as biodiversity loss and climate change. In this context, the company reaffirms its comprehensive approach to an environmental strategy that transcends its operations and drives long-term positive impacts.

As part of its sustainability agenda, FIFCO has defined seven goals for 2027. These goals guide the development of projects that seek not only to reduce negative impacts but also to create regenerative value. In line with these objectives, the company maintains its status as Water Positive, Carbon Positive, and Zero Waste in its operations in Costa Rica. Also noteworthy is its Climate Action Strategy, which is implemented under three pillars: mitigation, adaptation, and impact management. Among the most notable advances in the last year are energy efficiency projects, infrastructure strengthening, and ecological restoration in areas of influence.

"At FIFCO, we don't just celebrate Earth Day, we live every day under this philosophy. Our story is simple but powerful: we recognize that we are part of a vital network of interdependence with the planet, its ecosystems, and thousands of species. This connection drives us to go beyond traditional sustainability. We rigorously measure our impact to ensure that we give back more than we take, creating a cycle of regeneration and mutual care. When the planet thrives, so do we. It's not just a business strategy; it's our commitment to life in all its forms and to the generations that will inherit this Earth we care for today," said María Pía Robles, FIFCO's Director of Corporate Relations.

FIFCO maintains its triple distinction:

- **Water Positive:** Returns more water to nature than it uses in its processes
- **Carbon Positive:** Captures more CO₂ than it emits
- **Zero Waste:** Recycles 100% of the waste generated in its plants

Its Climate Action Strategy operates under three fundamental pillars:

1. Mitigation
2. Adaptation
3. Impact management

Why does this matter?

By choosing products from companies such as FIFCO, consumers not only satisfy their needs for great-tasting, high-quality products, but also actively participate in a regenerative economic model. The difference lies in the scientific support and external verifications that guarantee that these actions generate real benefits for the planet.

In terms of biodiversity, investments in the protection of water recharge areas, fauna and flora monitoring in areas such as the Cubujuquí Interurban Biological Corridor (IBC), and the conservation of natural habitats through reforestation and environmental education initiatives stand out. In its hospitality business, the



company continues to operate the Apiary of the Reserva Conchal Refuge, which is home to more than 5 million bees and has begun a genetic improvement process to strengthen forest pollination.

FIFCO is also moving forward in consolidating partnerships to scale up its collective impact. An example of this is its role as a founding partner of the *Costa Rica Recupera* initiative, which coordinates efforts by the beverage sector to increase the recovery rate of plastic packaging in the country. Although FIFCO already recovers 100% of its containers, the sector's joint goal is to reach 80% of the total placed on the market.

With more than 1 million hours of corporate volunteering, FIFCO organizes its employees and communities to regenerate ecosystems and strengthen local capacities. In 2024 alone, more than 28,000 hours of volunteer work were carried out, including the planting of 3,540 trees and the collection of almost 12 tons of waste.

All this information is available in detail in the company's latest Integrated Report 2024, published at fifco.com.

About FIFCO

FIFCO is a beverage and food company with 117 years of history, with operations in Costa Rica, Central America, Dominican Republic, Mexico, and the United States, 5 manufacturing plants and 13 distribution centers. It has 3 business divisions that include Florida Bebidas (food and beverages), FIFCO Hospitality (real estate sector) and FIFCO Retail (retail sales). It exports to over 10 countries around the world and has a portfolio of more than 2,000 products.