



Tropical and FIFCO lead volunteer work at *Rescate Wildlife Rescue Center - Zoave*

- More than 55 volunteers participated in the two days promoted by FIFCO and Tropical
- In addition to the cleaning, maintenance and painting work, the rescue center received a donation of specialized equipment for animal care

March 2025. As part of its commitment to sustainability and animal welfare, Tropical, - FIFCO's beverage brand - carried out two days of volunteer work at *Rescate Wildlife Rescue Center - Zoave*, in La Garita de Alajuela. These activities were carried out combined with the launch of *Pedro*, the brand's new and charismatic ambassador: a sloth that embodies the freshness, optimism and joy that distinguish Tropical.

During the two days of volunteer work, teams were formed to join forces for the same cause: support the animal rescue center. On the first day, representatives of the media and content creators took part and actively joined in the various tasks. For the second day, an open call was made on the brand's social networks, resulting in 2300 registrations. In total, more than 55 people actively participated on both dates.

The volunteer staff came together with enthusiasm and a spirit of solidarity to collaborate in animal welfare through cleaning, maintenance and adaptation of key spaces in the rescue center. Although they may seem simple, these activities are essential, as the regular staff does not have the time to do them without neglecting their main tasks. The volunteers' dedication and effort are a real gift for the center. In addition, an artistic mural alluding to wildlife was painted, embellishing the environment and serving as an educational and visual element for visitors.

These activities not only beautified the place but also promoted a clear message about the importance of species conservation and respect for wildlife. In addition, FIFCO and Tropical donated \$3,200 to specialized equipment for animals in recovery process, reaffirming the company's commitment to protect the environment and strengthen initiatives that promote the well-being of the country's biodiversity.

"Pedro came to refresh Tropical's image and also to remind us of the value of acting with purpose. We are excited to see how this campaign inspired so many people - consumers and allies - to unite in a cause that promotes the well-being of biodiversity and the conservation of our environment," said María Pía Robles, FIFCO'S Director of Corporate Relations.

These actions respond to FIFCO's commitment to its Expansive Sustainability model, a vision that transcends its operations to generate alliances and solutions to current social and environmental challenges. This volunteering effort reaffirms the company's purpose of generating shared value, promoting a better way of living through initiatives that combine authenticity, freshness and environmental awareness.

With more than 20 years of experience, Tropical continues to evolve its portfolio with zero sugar options and beverages formulated under FIFCO's Sensitive Substances and Nutrients Policy. This proposal is aligned with the company's ESG goal #4, which aims to offer products with less than 10 grams of sugar per serving, in line with the recommendations of the World Health Organization (WHO).



FIFCO, a regional leader in sustainability, maintains its triple bottom line approach - economic, social and environmental - and reinforces, through each of its brands, its commitment to generating a lasting positive impact on communities, the environment and people's lives.

About FIFCO

FIFCO is a beverage and food company with 117 years of history, with operations in Costa Rica, Central America, Dominican Republic, Mexico, and the United States, 5 manufacturing plants and 13 distribution centers. It has 3 business divisions that include Florida Bebidas (food and beverages), FIFCO Hospitality (real estate sector) and FIFCO Retail (retail sales). It exports to over 10 countries around the world and has a portfolio of more than 2,000 products.