



Tropical introduces new sugar-free tea flavors

- The white teas are sugar-free, zero calories, contain vitamin C and natural antioxidants
- They belong to a limited edition that will be available from February through June 2024
- The launch includes tangerine white tea and raspberry white tea flavors in 500 mL and 2.5 liter presentations.

San José, January 2024. Tropical, FIFCO's leading refreshment brand, presents its new white tea flavors: tangerine and raspberry. These options, sugar-free and zero calories, enriched with vitamin C and antioxidants, are part of the "Summer Edition" that will be available from February through June 2024, perfect company to have a good time.

This innovation and introduction of 2 disruptive flavors is related to FIFCO's constant efforts in research and development to offer quality products with significant nutritional values.

Between 2021 and 2022, FIFCO reduced its products' sugar content by 10.6%, that is, it stopped placing 843 tons of sugar in the market. This reinforces the company's commitment and is aligned with the sustainability goals for 2025, specifically with goal number 5: aiming for an average FIFCO beverage to have 10 grams of sugar or less (following the parameters recommended by the World Health Organization (WHO)).

Tropical products were created 22 years ago, to provide balance in the nutrition and lifestyle of consumers, being a benchmark in trends. This summer, Tropical transcends with an exciting line of flavors, reaffirming its commitment to good taste and wellness.

Maria Pía Robles, FIFCO's Corporate Relations Director, said: *"Offering an increasingly balanced portfolio is a strategic priority for FIFCO. This special edition of Tropical with its presentations Tangerine White Tea and Raspberry White Tea, sugar-free, zero calories and also enriched with vitamin C and antioxidants show that Tropical is a brand committed to wellness."*

The new iced teas, in 500 mL and 2.5 liter presentations, are already available at points of sale such as supermarkets, convenience stores and minimarts.

About FIFCO

FIFCO is a beverage and food company with 115 years of history, and operations in Costa Rica, Guatemala, Mexico, El Salvador and the United States, 7 manufacturing plants and 15 distribution centers. It holds 1st place in MERCO's ESG ranking for 2023.

It has 3 business divisions that include "Florida Bebidas" (food and beverages), "Florida Hospitality" (real estate) and "Florida Retail" (retail sales). It exports to 18 countries around the world and has a portfolio of 1,500 products.