



Tropical introduces an innovative drink for children

- This drink is one of the lowest in sugar content in the market, low in calories and enriched with vitamin C.
- Its Tetra Brik package is eco-friendly and comes with a biodegradable cardboard straw.
- The product complies with the student cafeterias decree. Only 4.25 grams of sugar in 200 ml.

San José, Costa Rica. July 2023. Tropical, FIFCO's refreshment brand, announced the launching of its new beverage for children. It is Tropical Play, a beverage with extremely low sugar content compared to others in the market, low in calories and enriched with vitamin C.

In addition, Tropical Play comes in a Tetra Brik presentation, a packaging with less environmental impact and a biodegradable cardboard straw.

Maria Pía Robles, FIFCO's Corporate Relations Director, commented: "As part of our 9 sustainability goals for 2025, specifically with goal number five - Sugar content, less than 10 grams in 250 ml in FIFCO's portfolio, Tropical Play responds to a market need that parents have with their children. This product complies with all the nutritional requirements established by different regulations and goes beyond by providing an eco-friendly packaging option to reduce impact at the time of waste recovery".

The characteristics of this product comply with the stipulations of the student cafeterias decree, low sodium, no preservatives, no artificial coloring and is endorsed by the Costa Rican Association of Dietitians and Nutritionists, which makes it recommendable to pair with snacks.

The drink will have two flavors: blueberry iced tea and peach iced tea, in addition to natural antioxidants, which complement its other nutritional characteristics mentioned above.

Tropical Play will come in a 200 ml presentation and is available at points of sale starting the fourth week of June.

About FIFCO

FIFCO is a beverage and food company with 115 years of history, and operations in Costa Rica, Guatemala, Mexico, El Salvador and the United States, 7 manufacturing plants and 15 distribution centers. It has 3 business divisions that include "Florida Bebidas" (food and beverages), "Florida Hospitality" (real estate) and "Florida Retail" (retail sales). It exports to 18 countries around the world and has a portfolio of 1,500 products. Ranked #1 in MERCO's ESG ranking.