



Merco's ESG Ranking confirms FIFCO's corporate leadership in sustainability

The Corporate Reputation Business Monitor (MERCOR) presented the most recent results of its Environmental, Social and Governance (ESG) index, which placed FIFCO in the first place of the general ranking, thus corroborating the company's leadership in terms of its sustainability management.

FIFCO ranked first in the following categories:

- Food and beverages
- Most environmentally responsible companies
- Most responsible companies internally, customers and society

In addition, it ranked second in the ethics and governance section.

These results are given after FIFCO presented its new sustainability strategy called "FIFCO Transcends" in mid-2022, which includes nine sustainability goals defined on the ESG (environmental, social and governance) pillars, with which it sets the corporate north to the year 2025.

According to Ramón Mendiola, FIFCO's CEO, the company's new 2025 sustainability strategy touches core points of the company's essence and management.

"As outlined in our purpose, at FIFCO we share with the world a better way of living. Sustainability and commitment to sustainable development are highly relevant topics for our consumers and customers. Personal values when acquiring a product or service are very important and are part of people's purchase decision. In our business model, sustainability goals have commercial value because they are part of our performance evaluation indicators. We are all connected; it is impossible to be considered a successful company if only one part of the business is measured," explained Mendiola.

Some of the goals set by the company include that 82% of its containers are environmentally friendly, whether glass, aluminum, or returnable family-size PET containers; have 60% of the materials used in its beverage business are immersed in a circular economy model; continue being a company that reports the return of more clean water to the ecosystem than it uses ordinarily in its business; offset more carbon than the company produces; and raise its level of recovering recoverable waste above the amount it produces.

FIFCO's ESG strategy also contains social and governance goals, such as ensuring that its low-alcohol products represent 55% of its production volume; exceeding 40% of women in leadership positions within the company and fostering an internal culture that promotes positive masculinity; as well as reducing by 50% the number of employees suffering from any of the multidimensional poverty conditions.



FIFCO supports its ESG performance with concrete actions such as being a "Water Positive", "Carbon Positive" company and having a "Zero Waste to Landfill" certification in plants and operations (See: Fact Sheet)

About FIFCO

FIFCO is a beverage and food company with 115 years of history, and operations in Costa Rica, Guatemala, Mexico, El Salvador and the United States, 7 manufacturing plants and 15 distribution centers. It has 3 business divisions that include "Florida Bebidas" (food and beverages), "Florida Hospitality" (real estate) and "Florida Retail" (retail sales). It exports to 18 countries around the world and has a portfolio of 1,500 products.